



## **Alpha Augmented Services AG enters into partnership with international logistics company Scan Global Logistics**

Zug (Switzerland), 3. August 2023. Alpha Augmented Services AG (Alpha Augmented Services), an innovation leader in software-based transport optimisation and global logistics provider Scan Global Logistics (SGL), has entered into a commercial partnership. The international full-service logistics provider Scan Global Logistics A/S (SGL) will going forward use the AI-supported software solution from Alpha Augmented Services and integrate it into its product range for both potential and existing customers. As part of the partnership, SGL customers will going forward have the opportunity to significantly reduce their logistics costs and carbon emissions through AI enabled loading and packaging optimisation. Scan Global Logistics is an established, fast-growing logistics service provider with a proven global track record with a defined purpose of making the world of logistics a little less complicated which this partnership supports.

Massimo Rossetti, CEO of Alpha Augmented Services: “The partnership with Scan Global Logistics is another milestone in the market penetration of our product. We are delighted to be working with such a strong, global and fast-growing partner. We complement each other ideally, as SGL not only covers all transport routes and modes, but also the supply chains as a whole. This is also the approach of our AI-based solution. Together we can enable customers all over the world to further optimize their entire supply chain, which combines ecological and economic advantages in an excellent way.”

Mads Drejer, Global COO & CCO from Scan Global Logistics: “With the Alpha Augmented Services solution, we can further expand our service and product offering to all customers across the globe. This solution can be integrated quickly and smoothly into existing processes and, because it is a SaaS model, does not require any material initial investments. The economic ROI is significant and our customers know at the same time that carbon emissions are reduced immediately. Cost savings and sustainability go hand in hand as we see it, and loading and packaging optimisation is an area that we believe deserves more attention from all parties across the supply chain.”

### **About Alpha Augmented Services**

Founded by experienced international logistics specialists and artificial intelligence experts, Alpha Augmented Services is funded and backed by top-tier investors and founders of global multi-billion dollar transport and logistics companies. The goal of Alpha Augmented Services is to promote economic and ecological improvements in the logistics industry and thus make a significant contribution to climate protection and the reduction of pollutant emissions.

The solution from Alpha Augmented Services recognizes expensive and inefficient empty spaces in logistics and eliminates them, for example by determining the right container size, packing pallets in an optimized way or calculating the perfect quantity utilization or arrangement of goods for each shipping process. As a result, every third container that is transported by sea today can be saved. The solution from Alpha Augmented Services can be easily integrated into existing processes. The application is implemented and ready to use within a few weeks.

For more information about the company, visit: [www.alphaaugmented.com](http://www.alphaaugmented.com)

### **About Scan Global Logistics**

Scan Global Logistics has a defined purpose of uncomplicating the world of logistics every day. As a full-service logistics provider, the company has a global track record to prove it. SGL offers end-to-end logistics solutions with a broad range of services across air, ocean, rail, road, warehousing or any combination thereof.

Deeply rooted in the company's DNA is a 'can-do-attitude' to see every challenge as an opportunity to do more, better, and learn. With a global network spanning six continents and over 3500 employees across +160 offices, the company works closely together to offer worldwide customised solutions.

While doing so, SGL insists on creating a meaningful workplace rooted in the company's guiding virtues of Respect, Integrity, Entrepreneurship and Fun. For further information, visit

[www.scangl.com](http://www.scangl.com) and [LinkedIn](#)

### **Press contact Alpha Augmented Services AG**

edicto GmbH

Ralf Droz and Axel Mühlhaus

[alpha@edicto.de](mailto:alpha@edicto.de)

Eschersheimer Landstrasse 42

60322 Frankfurt

Phone +49 (0)69 9055055 4